

19 The White House Press Conference

TRUMP:

Thank you, thank you! You're all very lucky to be here today — historic moment, folks. Bigger than the moon landing. Maybe bigger than the invention of the yardstick — which, by the way, was invented by Americans. Probably. Who knows. Better story if it was.

Let's take some questions from the fake news crowd. Go ahead

REPORTER #1 (CNN): Mr. President, why are you banning the metric system when the rest of the world uses it?

TRUMP: Wrong. So wrong. Look, the rest of the world also eats snails and drives tiny cars. Doesn't mean we have to. We lead, they follow. That's how it works. We don't do what the world does — we win. Next question!



REPORTER #2 (BBC): But Mr. President, isn't the imperial system outdated and less precise?

TRUMP: Outdated? No. It's classic. Like Elvis, like Mount Rushmore, like me. The imperial system has soul. Metric is cold, robotic — probably made by computers. Boring! You ever try to divide a liter into thirds? You can't! It's unholy math.

REPORTER #3 (NPR): How will this affect scientific research?

TRUMP: Scientists will adjust. They always do. We'll measure atoms in inches. We'll weigh bacteria in ounces. If they're real scientists, they'll figure it out. If not — losers.

REPORTER #4 (Fox News): Sir, do you believe inches are bigger than centimeters because they're American?

TRUMP (grinning): Absolutely. Everything American is bigger. Burgers, trucks, dreams — and yes, inches. You ever seen a centimeter? Very tiny. Very insecure.

REPORTER #5 (Al Jazeera): What about international cooperation? NASA uses metric in space.

TRUMP: Space is far away. We don't need to measure it. We'll just build a wall around space — no metric beyond the wall. Maybe Elon Musk can invent a space ruler. But it'll be in feet. Like God intended.



REPORTER #6 (Reuters): Mr. President, with all due respect — how exactly do you expect the imperial system to conquer the world when the entire planet uses metric?

TRUMP: Great question — thank you for that. And let me tell you, we have a tremendous plan. Very high-level. Very classified. But I'll share it. Because I like you.

First of all — Jeff Bezos. Ever heard of him? Rich guy, owns Amazon. Huge success. He's going to make sure every single product on Amazon — socks, dog food, lawn flamingos — is listed only in inches and pounds. No more centimeters. You want a 1.5 meter yoga mat? Too bad. You get a 5-foot Freedom Mat, made in America.

Then we've got Elon Musk — terrific guy. A little weird, but smart. Very smart. He's going to beam imperial units into space. Mars? Imperial. The Moon? Imperial. If aliens ever show up, guess what — they'll learn feet and Fahrenheit before they learn English. It's gonna be huge.

Apple is on board. iPhones will no longer have metric specs. The new iPhone 27 will have a 6.2-inch Liberty Display, 0.000275 slug-force of tactile feedback, and batteries rated in imperial joules, whatever that is. Sounds better.

Microsoft? They're renaming Excel's "metric" template. It'll be called "Patriot Mode." You'll enter your height in feet and your dignity in yards.

And Google — wonderful partners — we've worked out a deal. If you search "how many inches in a centimeter," you get 404: Error — Un-American Request. Simple. Elegant. Powerful.

So yes — we are exporting freedom, one inch at a time. And very soon, the rest of the world will beg to go imperial. And when they do, we'll say:

"Welcome. Here's your gallon."

You're gonna love it.

TRUMP (closing): Alright folks, I've got a tee time with some very important people — the best golfers. Remember: 12 inches make a foot. 5280 feet make a mile. And America makes it great.

Thank you. And keep measuring big.